

## $Flock \ of \ Dogs \ {\rm is \ a \ weird, \ whimsical \ game \ about \ riding \ flying \ dogs \ with \ your \ friends.}$

The Minigame Park is a collection of free-to-play minigames on Steam (trailer below).

The Flight to the Festival is a co-op, roguelike campaign that will be released as paid DLC.



Link: https://youtu.be/-1xkupON5Po

The Flight to the Festival begins at the home treehouse.





The Flock will go on a road trip through the sky.

Land on islands and meet hitchhikers making their way to the Festival.





Descend into dark caves and defeat the beasts within.

Flock of Dogs was designed for cooperative play from the ground up. Players can join online or locally at any time. The abilities and powers of the Flock are linked to the whale and dogs, so no one gets left behind.

I think this game is positioned to do well with families and kids and I've added one more feature that should make it even easier for people to play together.

With every purchase of the Flight to the Festival DLC, the player receives one Friend Stot. It's not exactly 2-for-1, but in some ways, it's better.

- A Friend Slot allows a friend to join your adventure for free
- Invite any friend (and each time, it can be a different friend)
- Additional Friend Slots available for purchase
- Friends who own the DLC do not take up a Friend Slot
- Friend Slots can be chained (e.g. 2 owners  $\rightarrow$  2+ Slots available)

Recently, It Takes Two was released and used a similar idea they called a "Friend Pass" and it was well received.



As with any indie game, the risks are high. However, I believe the Flock of Dogs world has great potential both now and in the future. Were I to receive funding, it would go towards my living expenses, more music, localization, animated trailer and marketing, porting, and content creator sponsorships.

The Flight to the Festival campaign is approximately 85% complete with plans for Early Access release in the next 3-4 months.

In 2022, I ran a <u>Kickstarter campaign</u> and raised \$12,345 from a goal of \$10,000 with 139 backers.

Flock of Dogs Steam stats (since Early Access launch of the Minigame Park on Dec 1, 2022):

- 72 reviews with Very Positive rating
- 37,259 lifetime free licenses
- 14,944 lifetime unique users
- 786,825 visits with 6.98% click-thru rate from 11.28 million impressions
- 122 average daily active users

Max Clark - Code, Design, Art

- B.S. in physics, University of California, Irvine '10
- Conducted research at CERN with UCI
- Full-time on Flock of Dogs since 2018
- Proficient in C#, Unity, Photon Unity Networking

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